

Report Number:

327-12/13

Date:

June 18, 2013

Subject:

Contract Authorization for Common Core Technology Project Plan

Responsible Staff:

Name

Mark Hovatter, Chief Facilities Executive

Office/Division

Facilities Services Division

Telephone No.

(213) 241-4811

BOARD REPORT

Action Proposed:

Staff proposes that the Board of Education authorize staff to take the following contract actions in support of the Common Core Technology Project Plan (CCTPP):

- Authorize the Chief Facilities Executive and/or his designee to:
 - Enter into a contract and any other necessary and appropriate documents with Apple Inc., in the not-to-exceed amount of \$30 Million, in order to implement Phase 1 of the CCTPP; and
 - Amend the contract, at a later date(s), to increase the contract capacity to align with any future actions by the Board of Education to amend the Information Technology Division (ITD) Strategic Execution Plan (SEP) to define and approve additional CCTPP phases and allocate additional funding. Any amendments to the contract capacity will be limited to the funding allocation, including any adjustments, approved by the Board of Education. These amendments will brought to next available Board Meeting for ratification.

Background:

In order to support the transition to the Common Core State Standards (CCSS) and provide an individualized, interactive, and information-rich learning environment, the Board of Education approved an amendment to the ITD-SEP to define and approve Phase 1: Planning & Readiness of the Common Core Technology Project Plan (CCTPP) on February 12, 2013 (BOE #157-12/13). As part of this proposal, the Board also allocated \$50 Million for Phase 1 of the CCTPP, and authorized the Chief Facilities Executive to execute all instruments necessary to implement Phase 1 of the CCTPP pursuant to California Public Contract Code Sections 20118.1 and/or 20111. While this authority only requires that the Board take action



to ratify the proposed contract with Apple Inc., due to the high profile nature of this project and in an effort to ensure transparency and minimize confusion, staff is requesting that the Board take action to approve this contract.

Staff is utilizing a phased roll-out approach for the CCTPP. Phase 1 is piloting the roll-out of the program in 47 schools. The schools will be equipped with one-to-one access to devices for CCSS-based learning and assessment preparation. The scope of the \$50 Million Phase 1 project includes:

- Individual Computing Devices
- Devices Storage/Charging Stations
- Mobile Device Management
- Learning Management System
- Local Area Network Modernizations
- Planning and Implementation Staff
- Email/Collaboration System
- Identity Management System
- Infrastructure Monitoring & Management Integrated Data Center Tools

Staff will present an assessment of Phase 1 to the Bond Oversight Committee and the Board of Education in the Fall of 2013 before requesting full funding for the remaining phases. This assessment will including the following:

- Infrastructure Readiness
- Feedback on device roll-out to the 47 schools, including implementation metrics on project management, network connectivity, training, and device support
- Feedback from teachers, students, parents, and other key stakeholders, including pre- and post-surveys and qualitative/anecdotal evidence

Expected Outcomes:

Approval of the proposed contract authorizations for the Common Core Technology Project Plan and timely implementation of Phase 1: Planning, Readiness, & Demonstration of CCTPP.



Board Options and Consequences:

The Board can approve all actions presented or postpone selected actions pending receipt of additional information.

Non-approval of authority to award contracts will delay the rollout of Phase 1 of the Common Core Technology Project.

Policy Implications:

This action is consistent with the District's long-term goal to address unmet school facilities needs as described in Measures R, Y and Q. It also supports Board initiatives to streamline processes, enhance efficiency, and reduce expenditures.

Budget Impact:

The proposed authorization to enter into a contract with Apple Inc. in the not-to-exceed amount of \$30 Million is within the budget authority previously approved by the Board for Phase 1: Planning, Readiness, & Demonstration of the CCTPP. Proceeds from Measures R and Y shall provide funding where appropriate for Phase 1. In the event the Board of Education authorizes additional CCTPP phases, funding will come from unissued bond proceeds from Measure Q and any available proceeds from Measures R and Y.

There are some General Fund impacts for certain system-wide ITD activities associated with Phase 1 of the CCTPP. Staff will also monitor General Fund impacts as this Initiative continues to be rolled-out.

Issues and Analysis:

Thirteen proposals were received in response to a Request for Proposals (RFP) for firms interested in providing computing devices along with professional services, consulting and related items in support of the Common Core Technology Project. The selection process followed *California Public Contract Code Section 20118.1* and proposals were reviewed and scored according to criteria stated in the RFP for responsiveness and acceptability. There were only three proposals that were accepted as within the "competitive range" and all three were invited to submit a best and final offer (BAFO). The BAFO consisted of their final price offering and revisions to their proposal.

The device procurement process engaged a cross-functional Source Selection Committee consisting of more than 30 participants. Committee members evaluated the strength of the proposals and tested demonstration devices. As part of the process, students and teachers at three school sites (one elementary, one middle, one senior high) also tested the demonstration devices and provided input to committee members.



Respectfully submitted,

APPROVED BY:

DR. JOHN E. DEASY Superintendent

MICHELLE KING Senior Deputy Superintendent School Operations

APPROVED BY:

Approved as to form.

MARK HOVATTER Chief Facilities Executive Facilities Services Division

TONY ATIENZA

REVIEWED BY:

General Counsel

Director of Budget Services and Financial

Planning

Approved as to budget impact statement.

PRESENTED BY:

Interim Director of Procurement Services

Facilities Services Division